

IT'S A GMC



The specially modified S-15 Pickup that set the new two-way land speed record of 194.770 mph for a production-based vehicle.

You read it right. The new international speed record-setter doesn't just have a lot of pickup. It actually is a pickup. A specially modified S-15. From GMC Truck, to be exact.

Created by the Advanced Vehicle Engineering Group at GMC Truck, this aerodynamically refined, 523-horsepower pickup recently scorched through the flying mile with an incredible two-way average speed of 194.770 mph, and a top speed of 197.530 mph. Shat-

tering the previous record of 171.110 mph set in 1986 by a Porsche 928 S4. And forever leaving its mark upon the Bonneville salt, and the history books.

Of course, achievements like this mean a great deal to us at GMC Truck. But they really mean even more to you. Because in the end, this kind of advanced technology, forward thinking and enthusiasm goes a long way toward making the GMC Truck you can drive

et's get it together...buckle up.

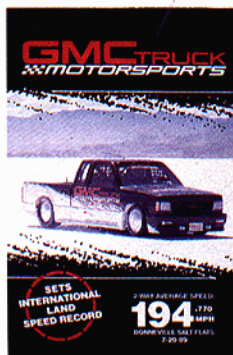
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TRUCK.



every day even better.

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Limit one poster per mailing address.
Offer expires 3/31/90. Good while quantities last.

GMC TRUCK
It's not just a truck anymore.®