

**THE VEHICLE  
THAT JUST  
SET A NEW  
INTERNATIONAL  
SPEED RECORD IS  
NOT A PORSCHE,  
FERRARI OR  
LAMBORGHINI.**

# IT'S A GMC



**The specially modified S-15 Pickup that set the new two-way land speed record of 194.770 mph for a production-based vehicle.**

You read it right. The new international speed record-setter doesn't just have a lot of pickup. It actually is a pickup. A specially modified S-15. From GMC Truck, to be exact.

Created by the Advanced Vehicle Engineering Group at GMC Truck, this aerodynamically refined, 523-horsepower pickup recently scorched through the flying mile with an incredible two-way average speed of 194.770 mph, and a top speed of 197.530 mph. Shat-

tering the previous record of 171.110 mph set in 1986 by a Porsche 928 S4. And forever leaving its mark upon the Bonneville salt, and the history books.

Of course, achievements like this mean a great deal to us at GMC Truck. But they really mean even more to you. Because in the end, this kind of advanced technology, forward thinking and enthusiasm goes a long way toward making the GMC Truck you can drive



Let's get it together...buckle up.

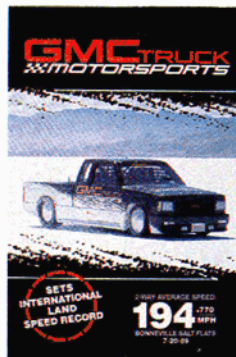
©1989 General Motors Corporation. All rights reserved.

# TRUCK.



every day even better.

Look at it this way. Some of the world's most advanced trucks already wear the GMC Truck name. And now, we've just given every other automotive manufacturer one more impossibly high standard to try to meet.



For a free limited-edition poster of this record-breaking event, return this coupon to: GMC Truck Motorsports  
Land Speed Record Poster  
101 Union  
Plymouth, Michigan 48170

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Limit one poster per mailing address.  
Offer expires 3/31/90. Good while quantities last.

**GMC TRUCK**  
It's not just a truck anymore.®